



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Engagement Award Initiative Notice (EAIN)
Patient-Centered Outcomes Research/Clinical Comparative
Effectiveness Research Meeting and Conference Support

Published July 22, 2014



About PCORI

PCORI is committed to transparency and a rigorous stakeholder-driven process that emphasizes patient engagement. PCORI uses a variety of forums and public comment periods to obtain public input to enhance its work. PCORI helps people make informed healthcare decisions and improves healthcare delivery and outcomes by producing and promoting high-integrity, evidence-based information that comes from research guided by patients, caregivers, and the broader healthcare community.

PCORI was authorized by the Patient Protection and Affordable Care Act of 2010 as a non-profit, nongovernmental organization. PCORI's purpose, as defined by the law, is to help patients, clinicians, purchasers, and policy makers make better informed health decisions by "advancing the quality and relevance of evidence about how to prevent, diagnose, treat, monitor, and manage diseases, disorders, and other health conditions."

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Overview

Published	July 22, 2014						
Summary	This Engagement Award Initiative Notice includes guidelines for available funding support for meetings and conferences that align with PCORI's Mission and Strategic Plan and facilitate expansion of patient-centered outcomes research/clinical comparative effectiveness research (PCOR/CER).						
Applicant Resources	Engagement Award Initiative Notice Online Application Online Application System User Manual: Submit an Application for an EAIN Application Checklist Biosketch Templates Board of Directors Template Contract Service Agreement Budget Justification Template Budget Template Workplan Template						
Key Dates	<table border="0"> <tr> <td>Online System Opens:</td> <td>July 22, 2014</td> </tr> <tr> <td>Application Review:</td> <td>Rolling basis</td> </tr> <tr> <td>Awards Announced:</td> <td>45 days after receipt of application</td> </tr> </table>	Online System Opens:	July 22, 2014	Application Review:	Rolling basis	Awards Announced:	45 days after receipt of application
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Application Review:	Rolling basis						
Awards Announced:	45 days after receipt of application						
Maximum Project Budget (Total Costs) and Maximum Project Period	<p>One-time award total costs must not exceed \$50,000, and the maximum project period is one year.</p> <p>Multi-year award total costs may not exceed \$250,000, and the maximum project period is two years.</p>						
Eligibility	<p>Applications may be submitted by any public- or private-sector research organization, including any non-profit or for-profit organization; private- or public-sector research organization, including any university or college, hospital or healthcare system, laboratory or manufacturer, and unit of local, state, or federal government.</p> <p>All US applicant organizations must be recognized by the Internal Revenue Service. Nondomestic components of organizations based in the United States and foreign organizations may apply as long as there is demonstrable benefit to the US healthcare system and US efforts in the area of patient-centered research can be clearly shown.</p>						
Review Criteria	<ol style="list-style-type: none"> 1. Program Fit 2. Project Plan and Timeline 3. Qualifications of Project Lead(s) 4. Personnel and Collaborators 5. Engagement with New and/or Existing Stakeholders 6. Budget/Cost Proposal 						
Contact Us	Please contact PCORI at ea@pcori.org or (202) 370-9312. PCORI will provide a response within three business days.						



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I. About this Notice

Background

The Eugene Washington PCORI Engagement Awards, named in honor of the first chair of PCORI's Board of Governors, encourage active integration of patients, caregivers, clinicians, and other healthcare stakeholders as integral members of the research process. The Engagement Awards program provides a platform to expand the role of all stakeholders in research and to support PCORI's Engagement Imperative, defined in our [Strategic Plan](#).¹

Our engagement strategies include developing a skilled community of patients, caregivers, and other stakeholders from across the entire healthcare enterprise and involving them meaningfully in every aspect of our work—from the development of our research priorities to the dissemination of research findings. These strategies aim to increase the usefulness and trustworthiness of the information we produce, facilitating its dissemination and uptake. Engagement of patients and other stakeholders helps researchers ask questions meaningful to patients and other stakeholders, design and conduct the research in a way that provides valuable information, interpret the study findings appropriately, and communicate them effectively. Our engagement strategies also familiarize researchers and other stakeholders with our model of patient-centered research.

Purpose

The purpose of this Engagement Award Initiative Notice (EAIN) is to provide guidelines for available funding support for meetings and conferences that align with PCORI's Mission and [Strategic Plan](#)¹ and facilitate expansion of patient-centered outcomes research/clinical comparative effectiveness research (PCOR/CER).

The types of meetings/conference themes eligible for support under this EAIN include, but are not limited to:

- **Research Design and Methodology**—Methodological and technical issues of major importance in the field of PCOR/CER are addressed, or new research designs/methodologies are developed.
- **Research Development**—Potential topics for PCOR/CER are explored with relevant stakeholders, researchers, and funding organizations.
- **Dissemination and Implementation**—Emerging PCOR/CER research findings and methodologies are shared; findings are considered for their potential impact on clinical practice and research; strategies for integrating the findings are discussed; and new research questions and methodologies are highlighted.

Eligible events include symposia, seminars, workshops, and other organized and formal meetings conducted in person or via the Internet, where individuals assemble to exchange information or explore issues or areas of knowledge as they relate to PCOR/CER. Meetings conducted as part of the normal course of doing business that

¹ Available at <http://www.pcori.org/assets/2013/11/PCORI-Board-Meeting-Strategic-Plan-111813.pdf>



do not facilitate expansion of patient-centered outcomes research/clinical comparative effectiveness research (PCOR/CER) are not eligible for funding through this opportunity.

Who Can Apply

Applications may be submitted by:

- Any private- or public-sector organization, including any:
 - Non-profit organization
 - For-profit organization
 - Laboratory or manufacturer

- Any public-sector research organization, including any:
 - University or college
 - Hospital or healthcare system
 - Unit of local, state, or federal government

Maximum Budget and Project Award Period

Applicant organizations may choose between two funding award categories for funding support: one-time awards or multi-year awards.

- One-time award total costs must not exceed \$50,000, and the maximum project period is one year.
- Multi-year award total costs may not exceed \$250,000, and the maximum project period is two years. Funding beyond the first year will be contingent upon a review by PCORI staff, with multiple-year support provided for meetings/conferences held annually or biennially on a PCOR/CER subject of significant interest to PCORI.



II. How and When to Apply

How to Apply: PCORI Online Application System

Applicants must register in the PCORI Engagement Awards Initiative Notice Online Application System² to submit an application. Please refer to the [Online Application System User Manual: Submit an Application for an EAIN³](#) for detailed guidance on how to complete and submit an application.

What to Include

All templates provided in Applicant Resources on page 2 of this notice must be completed and uploaded with your online submission.

Applications must clearly communicate:

- Conference/meeting format, agenda, and speakers
- Opportunities for PCORI to be involved in the planning and agenda setting for the conference
- Rationale for the meeting/conference
- Timeliness of the meeting/conference
- Qualifications of the organizers and proposed participants
- Applicant's past performance
- Plan for dissemination of the conference/meeting findings
- How the conference/meeting relates to PCORI's [Strategic Plan](#) and the Engagement Imperative described in the Strategic Plan

When to Apply

Applications will be accepted for consideration on a rolling basis.

² Available at <http://eain.force.com/>

³ Available at pcori.org/assets/2014/07/PCORI-EAIN-Online-User-Manual-Submit-Application.pdf



III. Review Criteria, Award Process and Applicant Resources

Review Criteria

In order to select high-quality projects, PCORI staff and external subject matter experts (as necessary) will review all submissions. PCORI will evaluate all applications using six criteria described below.

Criterion	Description
<i>Program Fit – 25%</i>	To what extent does the application demonstrate responsiveness to the EAIN’s stated purpose to support PCORI strategic goals and Engagement Imperative?
<i>Project Plan and Timeline – 20%</i>	How reasonable is the application’s plan and timeline? Has applicant proposed a practical amount of time to achieve intended activities? How robust is the project approach, milestones, deliverables, outcomes, metrics, and dissemination plan?
<i>Qualifications of Project Lead(s) – 10%</i>	Do qualifications of the project lead align with the scope of the project?
<i>Personnel and Collaborators – 15%</i>	Are there adequate and qualified personnel to carry out proposed activities?
<i>Engagement with New and/or Existing Stakeholders – 20%</i>	Has the applicant sufficiently described past engagement and impact in the original project and/or demonstrated commitment to engagement in current application?
<i>Budget/Cost Proposal – 10%</i>	How well does the application’s budget/cost demonstrate reasonable and appropriate cost designations?

Award Process

Applicants will be notified of the funding award decision in writing within 45 days of submitting an application. Applications should be submitted at least six months before the conference. Exceptions may be granted under special circumstances.

Awardee organizations agree to provide PCORI opportunities to contribute to the conference agenda, including session topics, agenda structure, and speaker suggestions, and agree to offer PCORI the potential for participation in meeting sessions and panel discussions. PCORI may also be interested in being involved in planning/steering committees and/or governance of a conference. Complimentary registrations for at least three PCORI staff, or PCORI guests, are required.

PCORI sponsorship must be acknowledged in all publicity and in the program/agenda for the meeting and any proceedings or publications resulting from the meeting. Specifics of this recognition should be identified in the



application. Sources and amounts of other funding for the conference must also be clearly identified in the application.

PCORI reserves the right to post the meeting notice/agenda as well as other information relating to the meeting on the PCORI website. After the meeting, the applicant is required to provide a two- to three-page meeting summary report, written in lay terms, for posting on the PCORI website. In addition, copies of proceedings or publications resulting from the meeting must be provided to PCORI for public dissemination and use.

*** Detailed terms and other requirements will be provided to awardees to be agreed upon before the funding contract begins.*

Applicant Resources

Eugene Washington PCORI Engagement Awards	pcori.org/funding-opportunities/eugene-washington-pcori-engagement-awards/
PCORI Engagement Awards Initiative Notice Online Application System	http://eain.force.com/
Online Application System User Manual: Submit an Application for an EAIN	pcori.org/assets/2014/07/PCORI-EAIN-Online-User-Manual-Submit-Application.pdf
PCORI Funding Awards	pcori.org/pfaawards
Contact Us	Programmatic, Administrative, Financial, or Technical Inquiries: Please contact PCORI at ea@pcori.org or (202) 370-9312. PCORI will provide a response within three business days.