

## KEY STAKEHOLDER PARTNERS

### National Partnership for Training Community Health Workers in Patient-Centered Outcomes Research – PCOR for CHWs UM EUGENE WASHINGTON PCORI ENGAGEMENT AWARD PROGRAM (EAIN) 7239



**Día de la Mujer Latina (DML)** is a patient advocacy group in Texas. DML is led by Venus Ginés MA, the President/Founder of DML and an Instructor at Baylor College of Medicine. Ms. Ginés, a breast cancer survivor, who has dedicated her mission to training Promotores/CHWs, is also a member of the HHS-OMH National Steering Committee of Promotores de Salud and a highly sought after CHW trainer. She is also a former PCORI Advisory group member and also participated in the PCORI Latina Roundtable. Since 1997, Día de la Mujer Latina (DML) has earned national recognition as a Latino grassroots community based organization (CBO) founded by a Latina breast cancer survivor, dedicated to eliminating health disparities w/in the Latino community in 40 states and Puerto Rico. Its focus on providing culturally proficient health education and facilitating early detection screening is a result of its successful signature bilingual training modules for Promotores/CHWs. Contact: Venus Gines at [venusgines@gmail.com](mailto:venusgines@gmail.com)



**Chula Vista Community Collaborative (CVCC)** is a community empowerment organization in Southern California. The community collaborative includes almost 300 partner organizations in San Diego County and is a lead sponsor of the annual California Adelante Promotoras conference. Ms. Margarita Holguin, MPA, CHW Instructor, and Executive Director of the CVCC, is a leading advocate for the work of Community Health Workers in San Diego. Ms. Holguin was named 2017 *Latina of the Year* at the Adelante Mujer Conference, recipient of a 2017 Community Recognition Award, and is also the founding Chair of the San Diego County Promotores Coalition working to advance the work of CHWs. Ms. Holguin also serves on the HHS-OMH National Steering Committee on Promotores de Salud along with Venus Ginés and Brendaly Rodríguez. Ms. Holguin is also a trainer and consultant on CHW capacity building projects throughout the State of California. Contact: [Margarita.Holguin@cvesd.org](mailto:Margarita.Holguin@cvesd.org).



**Progreso Community Center (PCC)** is a Latino focused health coalition based in Tennessee and is currently led by Diana Ramírez who herself is a CHW. PCC is located in a “new-growth community” of Nashville which has a rapidly growing Hispanic population. This project will provide PCC the opportunity to expand their programs targeting Hispanic/Latino stakeholders they serve. PCC also expects to learn from the experiences from the other stakeholder partners in California, Texas and Florida, as they develop their implementation process in Tennessee. Lessons learned by PCC could be very useful for organizations on other states having a more limited CHW infrastructure. Contact: Araceli Romero at [info@progresocommunitycenter.org](mailto:info@progresocommunitycenter.org).



**Florida Community Health Worker Coalition (FLCHWC) Inc.** is a statewide partnership and 501c3 dedicated to the support and promotion of the CHW profession. It was key partner in our previous PCORI award when regional coordinators and past co-president Ms. Alguila, certified CHW, provided input on current toolkit content, and assisted in coordination of training sessions in 2016 and 2017 with local outreach, attendee recruitment and facilities management. Ms. Alguila will remain actively involved sharing local lessons learned in FL about mobilization and engagement of CHWs/promotores and will also assist in the Spanish *transcreation* and piloting in Florida. Contact: Patria Alguila at [palguila@mhpsalud.org](mailto:palguila@mhpsalud.org), Co-President Lisa Hamilton at [floridachwc@gmail.com](mailto:floridachwc@gmail.com)



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