

Ambassador Program Fact Sheet

Programmatic History

In October 2012, PCORI invited 150 participants from across the country to a workshop entitled *Transforming Patient-Centered Research: Building Partnerships and Promising Models*. At the close of the workshop, a participant noted that PCORI has “ambassadors” in the room and that there was an opportunity to capitalize on the energy and enthusiasm of the group to promote patient-centered research. As such, the Ambassador Program was created to unite Ambassadors nationally to shift the culture of health research to be more patient centered.

ABOUT THE PROGRAM

MISSION



To engage healthcare stakeholders in strengthening the patient-centered outcomes research (PCOR) community while increasing the reach and influence of PCORI-funded research.

VISION



Ambassadors advance PCORI’s mission by engaging in research, sharing PCOR knowledge, and conducting outreach activities or trainings in their respective communities.

STRATEGIC OBJECTIVES



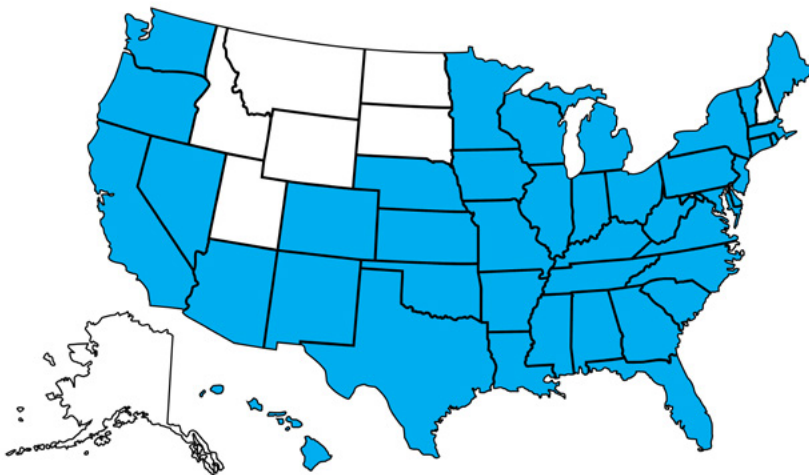
1. Build and promote PCOR community
2. Share PCORI-funded research findings
3. Engage with PCORI
4. Recruit and retain PCOR supporters

QUICK FACTS



1. No educational requirements
2. No minimum time commitment
3. Optional program training

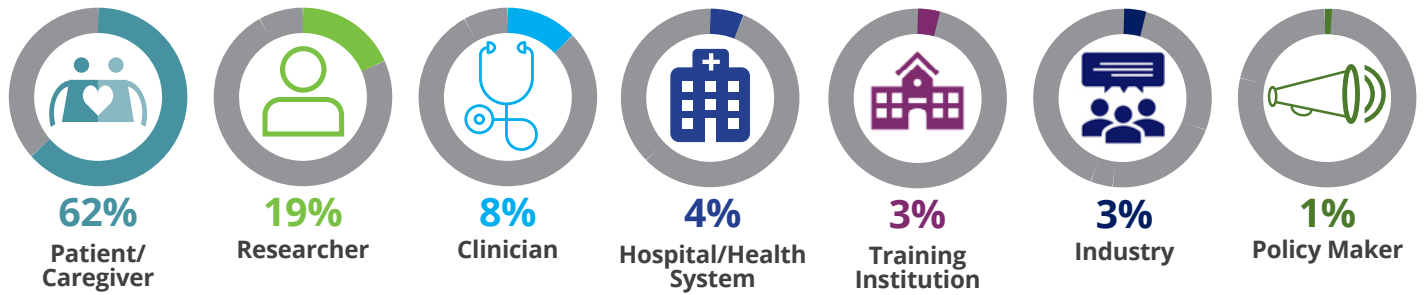
Geographic Spread with PCORI Ambassadors (N=321)*



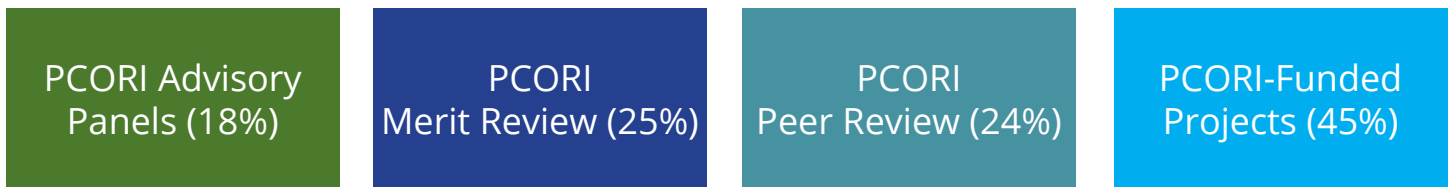
PCORI Ambassadors live in 42 states, plus Washington, DC

PCORI Ambassadors also live in Spain, Brazil, India, and Canada

Ambassadors by Stakeholder Community (N=321)*



What PCORI Activities are Ambassadors Involved In?



*Note: Activities are not mutually exclusive. Data is representative of information captured in PCORI Ambassador Center as of April 2020. N=321

Ambassador Program Offerings

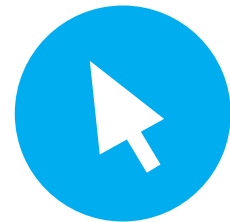
The Ambassador Program offers a number of optional activities for Ambassadors for networking, peer-to-peer learning, professional development, partnership facilitation, and more.



[Ambassador Center](#)



[Social networking via Yammer](#)



[Call to Action newsletters](#)



[Monthly Coffee Break webinars](#)



[Ambassador programming during the PCORI Annual Meeting](#)



[Mentor Program](#)