



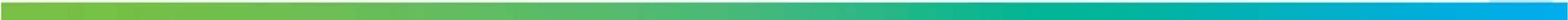
Eugene Washington PCORI Engagement Award Program

Award Program Updates and Information for Applicants

April 24, 2018



PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE



Agenda

- Welcome and Staff Introductions
- About PCORI and Engagement
- Eugene Washington PCORI Engagement Award Program Overview
- Engagement Award Details
- Application Process and Tips for Success
- Applicant Contractual/Financial FAQs
- Upcoming Events

Welcome and Staff Introductions



Lia Hotchkiss, MPH
Director



Shivonne L. Laird, PhD, MPH
Program Officer



Yasmeen Long, MA
Program Officer



Alicia Thomas, DrPH, MHS
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Rachel Mosbacher, MPA
Program Officer



Ashley Freeman, MPH
Program Associate



Gamaliel Gabriento, MSc
Contracts Administrator

About Us

- An independent research institute authorized by Congress in 2010 and governed by a 21-member Board of Governors representing the entire healthcare community.
- Funds comparative clinical effectiveness research (CER) that engages patients and other stakeholders throughout the research process.
- Seeks answers to real-world questions about what works best for patients based on their circumstances and concerns.



Our Mission and Strategic Goals

PCORI helps people make informed healthcare decisions, and improves healthcare delivery and outcomes, by producing and promoting high-integrity, evidence-based information that comes from **research guided by patients, caregivers, and the broader healthcare community.**

Our Strategic Goals:



Increase quantity, quality, and timeliness of useful, trustworthy research information available to support health decisions.



Speed the implementation and use of patient-centered outcomes research evidence.



Influence research funded by others to be more patient-centered.



Who Are Our Stakeholders?



Why Engage?

1 To influence research to be patient-centered, relevant, and useful

2 To establish trust and a sense of legitimacy in research findings

3 To encourage successful uptake and use of research results



Engagement as a Path to Useful, High-Quality Research



Eugene Washington PCORI Engagement Award Program

- Support projects to build a community of patients and other stakeholders equipped to participate as partners in clinical comparative effectiveness research (CER), as well as serve as channels to disseminate PCORI-funded study results
- Funding for projects and conferences, NOT research





Program Updates

Engagement Award Funding Opportunities

**Up to
\$300,000
2 years**

Engagement Award: Dissemination Initiative

Objective: Actively disseminate PCORI-funded research findings

Next Letter of Intent due date: June 1, 2018

**Up to
\$50,000
1 year**

Engagement Award: Conference Support

Objective: Convene stakeholders and communicate PCORI-funded research finding to a targeted end-user audience

Next Application due date: June 1, 2018

**Up to
\$250,000
2 years**

Engagement Award: Capacity Building

Objective: Develop infrastructure and partnerships for dissemination and implementation of PCORI-funded research findings

Next Letter of Intent due date: June 1, 2018



Engagement Award: Dissemination Initiative

- ***New Engagement Award announced February 2, 2018***
- Funding for projects designed by organizations and communities with established relationships with end users to actively disseminate findings from PCORI-funded studies
- Dissemination strategies may be used together—in combination or in sequence—to:
 - Increase the reach of evidence
 - Increase people’s motivation to use and apply evidence
 - Increase people’s ability to use and apply evidence
- Applicants should draw on their own experience and creativity in proposing dissemination strategies most likely to be successful with their target audience
- Applicants must propose appropriate evaluation strategies for understanding the extent to which goals were accomplished

Engagement Award: Dissemination Initiative

- Successful applications will address:
 - ✓ The importance of reaching the proposed audience for dissemination
 - ✓ The applicant's experience in bringing evidence to the intended audience
 - ✓ The findings applicants plan to disseminate, and why these findings are relevant
 - ✓ The potential impact of uptake of these findings
 - ✓ The strategies the applicant proposes for dissemination, with justification of the choice of strategies
 - ✓ The proposed strategies' reach, or the number of people in the audience whose awareness and knowledge of the evidence disseminated will meaningfully increase
 - ✓ The evaluation metrics for assessing the success of the dissemination strategies



Engagement Award: Dissemination Initiative

- The following may serve as the basis for dissemination activities under this award:
 - [Primary research results](#) published in peer-reviewed journals
 - PCORI-funded [systematic reviews](#) and systematic review updates
 - PCORI [Evidence Updates](#) (right)
 - [PCORI continuing medical education](#) activities

The screenshot shows a PCORI Evidence Update page. At the top, it says 'Systematic Review' and 'EVIDENCE UPDATE' with the date 'MARCH 2018'. The title is 'Antipsychotics for Children with Hyperactivity or Disruptive Disorders'. Below the title, it states: 'New evidence¹ is available that can help clinicians, caretakers, and others who must weigh the benefits and harms of antipsychotic treatment in children and adolescents.'

THE FINDINGS
For children with diagnosed attention deficit hyperactivity disorder (ADHD) and/or other disorders, the benefits of antipsychotic treatment may be modest and the harms may be significant. The harms can affect children throughout their lifetimes. Children taking antipsychotics should be monitored carefully by a clinician while they are taking these medicines.

Possible Benefits of Antipsychotics

- Second generation antipsychotics (and risperidone in particular) probably reduce conduct problems (to a moderate degree) and aggression (to some extent) in children with disruptive disorders and/or ADHD with severe aggression.
- Antipsychotic treatment likely reduces hyperactivity and overall illness severity to some degree in children with disruptive disorders, with or without ADHD, although in children having only ADHD with severe aggression and who are resistant to stimulants there may be no benefit.
- There is no or very limited data on the effects of antipsychotics on symptoms in children with ADHD who do not have a comorbid disruptive disorder or severe aggression. Most findings were from short-term studies.

Possible Harms of Antipsychotics

- Studies found that some children taking antipsychotics may gain significant weight. The amount gained varied by drug, but olanzapine seems to cause the most weight gain.
- Second generation antipsychotics likely increase the occurrence of several side effects. These include drowsiness, tiredness, involuntary movements, elevated triglycerides, and increases in weight and body mass index.
- The metabolic changes that accompany treatment with antipsychotics can increase the risk of heart disease, stroke, and diabetes.
- Published studies reported side effects that occurred over relatively short treatment periods (six to 12 weeks). Data on the adverse effects of longer term treatment are more limited, but it is generally believed that the adverse events associated with antipsychotic use in children is underestimated.

Additional text on the right side of the page: 'otic medications such as) to treat hyperactivity, and young adults with rders. The Food & Drug ppsychotics for the may prescribe the drugs' and 'ing'.

Below the main content, there are two bar charts and a pie chart. The first bar chart shows '9% FOSTER CARE' and '2% NOT IN FOSTER CARE'. The pie chart shows '28%'.

Source (both graphs): Crystal, 2016. Data are from 2011.

Footnote: 1. First- and Second-Generation Antipsychotics in Children and Young Adults: Systematic Review Update. Comparative Effectiveness Review. (Prepared by the University of Alberta Evidence-Based Practice Center.) Agency for Healthcare Research and Quality. March 2017. Errata January 2018. 2. Crystal S, Mackie T, Fenton MC, et al. Rapid Growth of Antipsychotic Prescriptions for Children Who Are Publicly Insured Has Ceased, But Concerns Remain. Health Affairs. 2016;35(6):974-82.

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Engagement Award: Conference Support*

- The types of meeting/conference/workshop themes eligible for support under this funding announcement include but are not limited to:
 - **Research Design and Methodology**
 - Addressing methodological and technical issues of major importance in the field of PCOR/CER
 - **Research Development**
 - Exploring potential topics for PCOR/CER with patients, researchers, or other relevant stakeholders
 - **Dissemination and Implementation**
 - Communicating existing or emerging findings from PCORI-funded research to a targeted, essential end-user audience

**Previously known as Engagement Award Initiative Notice for Research Meeting and Conference Support (EAIN)*

Engagement Award: Conference Support Examples

- Hereditary Neuropathy Foundation's *Patient-Centered Charcot-Marie-Tooth/Hereditary Motor Sensory Neuropathy Pain Summit*
- East Tennessee State University College of Public Health Conference on *Developing a Research Agenda to Prevent and Control Cardiovascular Disease in Central Appalachia*
- Metastasis Research Society's PCOR/CER Conferences for *Engaging Key Stakeholders in Metastatic Cancer Research and Treatment (right)*
- Center for Health Policy Development/National Academy for State Health Policy's *State-to-State Peer Learning Conference on Using PCOR and CER to Inform State Policymaking*



MRS/METAVivor

Metastatic Breast Cancer Engagement Conference & Webinar Series

Engaging Key Stakeholders in Metastatic Cancer Research and Treatment: Metastatic Breast Cancer Conference and Webinar Series

Please check for available dates
October 2017 - June 2018

[\(Click here to find out more information\)](#)



Engagement Award: Capacity Building*

- **Capacity Building projects will:**
 - **Support organizations of patients, caregivers, clinicians, and other stakeholders to equip them to engage as partners in PCOR/CER**
 - Applicants must clearly explain how the capacity that is developed through an award will be applied to existing or planned PCOR/CER partnership opportunities
 - Applicants are encouraged to use or adapt available resources whenever possible, rather than develop new products and tools
 - **Support organizations with strong ties to end-user audiences to lay the groundwork for dissemination and implementation of PCOR/CER results**
 - PCORI intends for these projects to focus on strengthening the infrastructure and relationships necessary to actively disseminate and implement PCORI-funded research results or products

**Original Engagement Award category with a revised name and expanded focus on dissemination and implementation.*



Engagement Award: Capacity Building Examples

- University of Colorado Denver project, ***Operation PCOR: Training Veterans as Partners in PTSD Research*** (below)
- The Council for Jewish Elderly dba CJE SeniorLife project, ***Sages in Every Setting: Enhancing an Innovative Model to Incorporate Older Adult Voice Into Research***
- COPD Foundation project, ***Considering Needs of End Users in COPD Research and Evidence Dissemination***
- National Alliance of Healthcare Purchaser Coalitions project, ***The National Alliance Disseminates PCOR/CER Findings Thru Purchaser-led Coalitions to Improve Patient-Centered Outcomes***



Additional Information

- Projects selected for an Engagement Award should further PCORI's goals of promoting the relevance of research to target audiences and the uptake of research results by end-users. We are committed to using and sharing successful approaches.
- Organizations that have previously received an Engagement Award are eligible to apply if their current/former project is being expanded, the content will be delivered in new formats, and/or the geographic breadth and/or audience reach will be broadened.





Application Process

Who Can Apply

- **Private Sector**
 - Nonprofit and for-profit research organizations
- **Public Sector**
 - Universities and colleges; hospitals and healthcare systems; laboratories and manufacturers; units of state, local, or federal government
- **U.S. Organizations**
 - Must be recognized by the Internal Revenue Service
- **Foreign Organizations and Non-Domestic Components of U.S. Organizations**
 - May apply if there is demonstrable benefit to the U.S. healthcare system or U.S. efforts in the area of patient-centered research can be clearly shown
- **Individuals**
 - Not permitted to apply under this program

Apply at <http://www.pcori.org/funding-opportunities>

Engagement Award: Capacity Building

Key Dates	Type	Funds Available	Total Costs
LOI: June 1, 2018 by 5 p.m. (ET)	Research Support Award		Award total costs may not exceed \$250,000
Application: Full proposals are due 40 days after review and approval of the LOI.			

Engagement Award: Conference Support

Key Dates	Type	Funds Available	Total Costs
LOI: Not required	Research Support Award		Award total costs must not exceed \$50,000
Application: June 1, 2018 by 5 p.m. (ET)			

Engagement Award: Dissemination Initiatives

Key Dates	Type	Funds Available	Total Costs
LOI: June 1, 2018 by 5:00 p.m. (ET)	Research Support Award		Award total costs may not exceed \$300,000
Application: Full proposals are due 40 days after review and approval of the LOI.			



Review Process



- If applying for Engagement Award: Conference Support, you do not need to submit a Letter of Inquiry (LOI); applicants proceed directly to submitting a full proposal.
- Engagement Award: Conference Support applications have a 60 day review period.
- The next funding cycle deadline is June 1, 2018.
- Applications are reviewed by PCORI's Engagement Department, Contracts Management and Administration, and other PCORI internal staff, as needed.

Tips for Successful Submissions

- Read FAQs
- Consider projects already awarded - summaries and work products are available on the PCORI website
- Review Available Resources
 - Program Guidelines
 - Program summary, award types and list of what we don't fund
 - Application Guidelines
 - Programmatic overview and application requirements
 - Details on how to submit an LOI and application
 - Application checklist
 - Includes a glossary of key terms
 - Allowable and unallowable costs
 - Online User Manual
 - Step-by-step guide to walk through the online application portal
- Use Application Checklist
 - Ensure you've included all required and optional components before hitting submit



Tips for Successful Submissions (continued)



- Letters of Support are optional in your submission but they are recommended; reviewers value them and take them into account in the review process.
- Any stakeholder group(s) you are proposing to work with in your project should be a part of developing the project concept proposal. Preliminary engagement work is necessary to develop a strong Engagement Award application.
- For applicants proposing a dissemination-focused project, we expect you to be familiar with PCORI's research portfolio as it pertains to the topic(s), population(s), and/or strategies proposed so that there is a logical connection between your planned project and the content you would ultimately disseminate.
- Engagement Award Program Officers are available to discuss your ideas in advance of, and while you are developing your proposals. Reach out to us at ea@pcori.org for support via email or phone.

What *Don't* Engagement Awards Fund?



- Out of Scope for an Engagement Award project:
 - Projects solely intended to improve patient engagement in healthcare service delivery or patient self-care
 - Research studies (PCORI funds these through other opportunities)
 - Delivery of health care
 - Development of registries
 - Projects intended to increase patient recruitment and enrollment in research studies or registries
 - Development of clinical practice guidelines
 - Cost-effectiveness analysis
 - Meetings that don't focus on PCOR or CER issues or topics
 - Development of research proposals or submission of applications for funding

Criteria Used to Review Applications (n=6)

- Program Fit
 - Does the application demonstrate program fit or an innovative idea that supports PCORI's mission?
- Project Plan and Timeline
 - Do the project plan and timeline seem reasonable?
- Qualifications of Project Lead
 - Do the qualifications of the project lead align with the scope of the project?
- Personnel and Collaborators
 - Is there adequate engagement of patients and other stakeholders? Are collaborations meaningful and appropriate based on interest, expertise and scope of the project?
- Past Performance
 - Does the project team demonstrate sufficient past performance?
- Budget/Cost Proposal
 - Does the budget demonstrate reasonable cost designations?





Contractual/Financial FAQs

Engagement Pre-Award Process: Budget Review

- **Allowable and Unallowable Costs**
 - **Direct Costs: Are they also reasonable?**
 - **Indirect Costs:**
 - Follow your institution's Rate Agreement policy, either federally or independently negotiated. If none, you may use up to 10% IDC.
- **Detailed Budget and Justification**
 - Salary and Fringe Benefits – salary cap, effort, institution's fringe policy
 - Breakdown for # of days, traveling to/from, airfare, per diem, how much per meal
 - Consultants – rates, how rate was derived, # of hours
 - Conference – how much for A/V rental, catering (breakdown), space rental

Allowable vs. Unallowable Costs





Upcoming Events

Upcoming Events

- **Upcoming FY 2018 Funding Cycle Deadlines:** June 1, 2018.
- **Upcoming FY 2019 Funding Cycle Deadlines (anticipated):** October 1, 2018, February 1, 2019 and May 31, 2019.
- **PCORI Annual Meeting:** October 31-November 2, 2018 in Washington, DC

Thank You

Contact Information:

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