Cycle 1 2016 Funding Cycle

Limited PCORI Funding Announcement: Dissemination and Implementation of PCORI-Funded Patient-Centered Outcomes Research Results and Products in Real-World Settings

Application Guidelines

Published February 1, 2016

These guidelines apply to the Cycle 1 2016 Funding Cycle for the Dissemination and Implementation of PCORI-Funded Patient-Centered Outcomes Research Results and Products in Real-World Settings limited PCORI Funding Announcement (PFA). Funding announcements, templates, and other resources are available at http://www.pcori.org/Cycle-1-2016-dissemination-implementation/. The Cycle 1 2016 Funding Cycle closes June 6, 2016, at 5 p.m. (ET).
About PCORI

The Patient-Centered Outcomes Research Institute (PCORI) is committed to transparency and a rigorous stakeholder-driven process that emphasizes patient engagement. PCORI uses a variety of forums and public comment periods to obtain public input to enhance its work. PCORI helps people make informed healthcare decisions and improves healthcare delivery and outcomes by producing and promoting high-integrity, evidence-based information that comes from research guided by patients, caregivers, and the broader healthcare community.

PCORI was authorized by Congress in 2010 as a nonprofit, nongovernmental organization. PCORI’s purpose, as defined by our authorizing legislation, is to help patients, clinicians, purchasers, and policymakers make better-informed health decisions by “advancing the quality and relevance of evidence about how to prevent, diagnose, treat, monitor, and manage diseases, disorders, and other health conditions.”

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About These Guidelines

This document provides key information to help researchers prepare and respond to the following Dissemination and Implementation of PCORI-Funded Patient-Centered Outcomes Research Results and Products in Real-World Settings limited PCORI Funding Announcement (PFA) available at http://www.pcori.org/Cycle-1-2016-dissemination-implementation/.

These guidelines should answer many questions applicants might have, but the following resources are also available:

- PCORI’s Applicant FAQs\(^1\) cover common questions about PCORI and the application process.
- Visit PCORI’s Help Center\(^2\) for additional applicant resources.
- For Programmatic Inquiries: Please contact the PCORI Helpdesk via email (disseminationpfa@pcori.org). PCORI will provide a response within three business days. However, we cannot guarantee that all questions will be addressed three business days prior to a Letter of Intent (LOI) or application deadline.
- For Administrative, Financial, or Technical Inquiries: Please contact the PCORI Helpdesk at pfa@pcori.org. PCORI will provide a response within two business days. Please note that during the week of the application deadline, response times may exceed two business days. Applicants may also call the PCORI Helpdesk (202-627-1885).

It is the applicant’s responsibility to submit the application on or before the deadline. Please refer to PCORI’s Policy on Submission of Research Contract Applications.\(^3\)

Administrative Considerations

To ensure a thorough and competitive review process, PCORI strictly enforces the formatting and administrative compliance guidelines outlined in the PFAs, FAQs, and Application Guidelines. Applicants who fail to submit the required documents or who exceed the stated page limits may be rejected from the merit review process.

All rejection decisions made by the Contracts Management and Administration department are final. Please email pfa@pcori.org with any formatting or administrative compliance questions to ensure that your LOI or application will not be deemed noncompliant once submitted to PCORI. See Appendix 2: Administrative Actions.

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\(^1\) Available at http://www.pcori.org/funding-opportunities/how-apply/have-question/dissemination-and-implementation-limited-pcori-funding.

\(^2\) Available at http://help.pcori.org/hc/en-us/.

\(^3\) Available at http://www.pcori.org/funding-opportunities/how-apply/policy-submission-research-contract-applications/.
Unless otherwise stated within the Application Guidelines, all submissions on behalf of an applicant organization are the property of that organization. PCORI will not share or publicize the contents of an organization’s application.

**Funding Mechanism**

PCORI issues contracts, rather than grants, to fund and administer meritorious dissemination and implementation efforts. PCORI funds projects that demonstrate the highest probability of being completed on time and within budget, and meeting all milestones and deliverables. *Applicants should submit representative budgets and project plans that will realistically allow the project to conclude within the approved period of performance.* As part of its active portfolio management, PCORI provides contractual and programmatic monitoring throughout the contract term period. To review PCORI’s contract terms and conditions, see [PCORI Standard Contract for Funded Research Projects](http://www.pcori.org/sites/default/files/PCORI-PFA-Standard-Contract-for-Funded-Research-Projects.pdf).

**Who Can Apply**

Recipients of PCORI research awards are eligible, including Broad PCORI Awards, Pilot Projects Program Awards, Targeted PCORI Awards, Pragmatic Clinical Study Awards, and PCORI-funded demonstration projects occurring within the Patient-Centered Clinical Research Network (PCORnet) infrastructure (e.g. ADAPTABLE, Obesity trials) are eligible to respond to this announcement. Applications associated solely with Eugene Washington PCORI Engagement Awards and Pipeline to Proposal Awards are not eligible for this funding announcement.

Applications may be submitted by any private-sector research organization, including any nonprofit or for-profit organization; any public-sector research organization, including any university or college hospital or healthcare system; any laboratory or manufacturer; or any unit of local, state, or federal government. The Internal Revenue Service must recognize all U.S. applicant organizations. Nondomestic components of organizations based in the United States and foreign organizations may apply, as long as there is demonstrable benefit to the U.S. healthcare system and U.S. efforts in the area of patient-centered research can be shown clearly. Organizations may submit multiple funding applications. Individuals are not permitted to apply. If you have questions about eligibility, please contact [disseminationpfa@pcori.org](mailto:disseminationpfa@pcori.org).

*Note:* Applicants should refer to the PFA Overview chart for specific eligibility requirements.

**How To Apply**

To submit an LOI and application, including all required documents, please follow the instructions provided in these guidelines and in [PCORI Online](http://www.pcori.org/). All documents must be submitted through PCORI Online.

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Online. Please refer to the specific PFA for more information regarding the review process of LOIs and applications.

To submit an application or to register your organization in PCORI Online, you need a Data Universal Numbering System (DUNS) number and an Employer Identification Number (EIN). You can apply for a DUNS number and an EIN, if applicable.

Step 1: Register

To apply for PCORI funding, an applicant (Principal Investigator [PI] or PI designee) must register in PCORI Online. A name, an email address, a password, and a security question and answer are required to register. PCORI strongly recommends that only the PI create the LOI/application record because whoever created the record will have permanent access to it in PCORI Online.

Step 2: Submit a Letter of Intent

An LOI is required for new and resubmitted applications. Download the PFA-Specific LOI Template from the PCORI Funding Center. LOIs that exceed the three-page limit stated within the PFA will not be reviewed. For formatting instructions, please reference Step 4.

To submit an LOI you must go into PCORI Online, complete the required fields, and upload the completed PFA-specific LOI into the system. For detailed instructions on how to navigate the system, please see the PCORI Online User Manual: Start a Letter of Intent.

Step 3: Begin Application Process

Applicants can start to work on their application in PCORI Online on April 8, 2016. Applicants whose LOIs do not adhere to the formatting and administrative compliance guidelines or exceed the stated page limit may be withdrawn from the application process.

The application consists of four sections within PCORI Online that must all be completed before submission. Please log in to PCORI Online to view the full list of questions.

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6 Available at https://www.dandb.com/credit-resources/duns-number/how-to-get-and-maintain-a-duns-number/.
8 Available at http://www.pcori.org/sites/default/files/PCORI-Online-Start-LOI.pdf
Step 4: Format and Complete Required Templates

Required templates are available in the PCORI Funding Center. Find the correct PFA to which you are applying and download the correct PFA-specific templates because they vary from PFA to PFA and cycle to cycle. Keep the following in mind:

- Do not reorganize sections within the templates.
- Do not alter main header questions of the templates within your submission.
- You may delete instructional text.

All required documents must be formatted as follows:

- **Header**: Include the PI’s full name on every page in the top-left corner and the original PCORI Contract Number.
- **Margins**: Use at least half-inch margins. The header may fall within the top margin, but the body of the text should not begin closer than a half-inch from the edge of the page.
- **Font**: Use Calibri size 11. Figures, tables, and captions may have size 8 font.
- **Page Numbers**: Each uploaded document must be consecutively numbered.
- **Spacing**: Use single spacing.
- **References**: Use American Medical Association (AMA) citation style.

Step 5: Upload Required Documents

Follow the Application Checklist included in these guidelines to enter required information. Upload required documents to PCORI Online in the correct order. Use Adobe Acrobat Professional to combine documents into a single PDF file for upload. To upload, select the name of the required document type from the drop-down list. For detailed instructions, refer to the Templates and Uploads section of the PCORI Online User Manual: Submitting an Application.

Step 6: Submit for Authorization

Once all required information has been completed and uploaded, select “Submit to AO” to forward the application to your Administrative Official (AO) to authorize and submit. The AO must approve and submit the final application for official submission to PCORI prior to the deadline. The PI should notify the AO when the application is ready for review, AO approval, and submission. The PI and

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9 Available at http://www.pcori.org/funding-opportunities/.
10 See adobe.com for more information on Adobe Acrobat Professional.
the AO may not be the same individual. Both the AO and the PI will receive an email confirming that PCORI has received the application.

When To Apply
Deadlines for each funding cycle are noted in the PCORI Funding Center and in the PFA. System or technical issues with PCORI Online, which affect the on-time submission of an application must be reported to PCORI before the specified deadline. Problems with computer systems at the applicant’s organization or failure to follow instructions in PCORI Online, PCORI Application Guidelines, or PFAs are not valid issues warranting consideration of a deadline extension. Please see PCORI’s Policy on Submission of Research Contract Applications\textsuperscript{11} for complete information.

What To Include

\textbf{Note:} Applicants may begin the application process in PCORI Online on April 8, 2016.

Applicants are encouraged to review this entire section. Print and complete the provided Application Checklist to ensure that the LOI and application are submitted correctly. Download all required templates from the PCORI Funding Center.\textsuperscript{12}

\textsuperscript{11} Available at http://www.pcori.org/funding-opportunities/how-apply/policy-submission-research-contract-applications/.
\textsuperscript{12} Available at http://www.pcori.org/funding-opportunities/.
### Application Checklist

<table>
<thead>
<tr>
<th>Letter of Intent</th>
<th>Submission Method</th>
<th>Length/Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Letter of Intent (LOI)</strong></td>
<td></td>
<td>3 pages</td>
</tr>
<tr>
<td>- Principal Investigator (PI) and Contact Information</td>
<td>Enter into PCORI Online</td>
<td>N/A</td>
</tr>
<tr>
<td>- PCORI Funding Announcement (PFA)-Specific LOI Template</td>
<td>Save file as “PI LastName_(last five digits of Request ID)_LOI.pdf” and upload</td>
<td>3 pages</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Application</th>
<th>Submission Method</th>
<th>Length/Limit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PI and Contact Information</strong></td>
<td>Entered previously as part of the LOI; review and modify if needed</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Project Information</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Technical Abstract</td>
<td>Enter into PCORI Online</td>
<td>6,000 characters/spaces</td>
</tr>
<tr>
<td>- Public Abstract</td>
<td>Enter into PCORI Online</td>
<td>3,000 characters/spaces</td>
</tr>
<tr>
<td><strong>Key Personnel</strong></td>
<td>Enter into PCORI Online</td>
<td>As needed</td>
</tr>
<tr>
<td><strong>Milestones/Deliverables Template</strong></td>
<td>Save file as “Milestones_PILastName.pdf” and upload</td>
<td>3 pages</td>
</tr>
<tr>
<td><strong>Project Plan Template</strong></td>
<td>Save file as “ProjectPlan_PILastName.pdf” and upload as a single file</td>
<td>As noted below</td>
</tr>
<tr>
<td>- Project Strategy</td>
<td></td>
<td>10 pages</td>
</tr>
<tr>
<td>- Protection of Human Subjects (if applicable)</td>
<td></td>
<td>5 pages</td>
</tr>
<tr>
<td>- Consortium Contractual Arrangements</td>
<td></td>
<td>5 pages</td>
</tr>
<tr>
<td>- References Cited</td>
<td></td>
<td>10 pages</td>
</tr>
<tr>
<td>- Appendix (optional)</td>
<td></td>
<td>5 pages</td>
</tr>
<tr>
<td><strong>People and Places Template</strong></td>
<td>Save as “PeoplePlaces_PILastName.pdf” and upload</td>
<td>As noted below</td>
</tr>
<tr>
<td>- Leadership Plan (required if proposing dual-PI application)</td>
<td></td>
<td>5 pages</td>
</tr>
<tr>
<td>- Professional Profile/Biosketch</td>
<td></td>
<td>5 pages per individual</td>
</tr>
<tr>
<td>- Patient/Stakeholder Partner Profile/Biosketch</td>
<td></td>
<td>5 pages per individual</td>
</tr>
<tr>
<td>- Project/Performance Site(s) and Resources</td>
<td></td>
<td>15 pages</td>
</tr>
<tr>
<td><strong>Budget Template</strong></td>
<td>Combine and save as “Budget_PILastName.pdf” and upload</td>
<td>As needed</td>
</tr>
</tbody>
</table>
- Detailed Budget for Each Project Year (prime and subcontractors)
- Budget Summary for Entire Project (prime and subcontractors)
- Budget Justification (prime and subcontractors)
- Federally Negotiated or Independently Audited Indirect Cost Rate Letter (prime contractor)
- Fringe Benefit Rate Policy Verification Document (prime contractor)

<table>
<thead>
<tr>
<th>Letters of Support</th>
<th>Save as “Letters_PI LastName.pdf” and upload as a single file</th>
<th>As needed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letters of Support Table</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Letters of Support</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
An LOI must be received before you complete your application. Enter the information in the required fields in PCORI Online.

Upon receipt of the LOIs, PCORI program staff will administratively screen and review them for nonresponsiveness. LOIs failing to adhere to the administrative requirements will be administratively withdrawn. Nonresponsive LOIs may be administratively withdrawn if the project:

- Proposes a dissemination plan that is dependent upon passive dissemination strategies (publications or presentations to heterogeneous audiences) as its primary dissemination method
- Aims to develop or validate a new tool or system for patients and/or clinicians without the primary purpose of actively disseminating or implementing evidence. Tools and systems proposed as the primary mechanism for active dissemination and implementation of evidence will be considered.

PI and Contact Information

PCORI refers to three specific roles with particular responsibilities. Please keep the following in mind as you complete this section:

Principal Investigator (PI)

A. Description

- If electing to submit an application with two PIs, one PI must be designated as the Contact PI. The Contact PI is responsible for submitting the application and will serve as PCORI’s primary point of contact for all communication. No more than two PIs can be named on an application.
- The PI(s) is responsible for the project’s engagement and scientific or technical aspects.
- The Contact PI’s institution must be the primary institution for the award.
- PIs can participate in other applications (from the same or another organization) in the same or a different role, such as co-I or consultant. Refer to the Who Can Apply section for specific instructions.

B. Activities

- The PI(s) assumes responsibility and accountability for research execution, compliance, and organization conduct.
- The Contact PI is responsible for submitting the application, submitting all progress reports, and serving as PCORI’s programmatic and administrative contact to PCORI. All PCORI
communication will be sent to the Contact PI, and it is their responsibility to share PCORI communications with PI #2.

- The PI(s) manages day-to-day operations of the project.
- The PI(s) acts as the organization’s lead research representative.

**Note:** A letter of support is required from the PI of the original PCORI-funded research project if he or she is not the proposed PI of the current application.

**Administrative Official (AO)**

**A. Description**

- The AO is responsible for matters related to the award and administration of the contract.
- The AO cannot be the PI.
- The AO’s signature certifies that the organization will be accountable for appropriately using the funds awarded and for performing the PCORI-supported project.

**B. Activities**

- The AO manages contract activation, modifications, and additional required administrative matters.
- The AO certifies contract compliance of all applicable assurances and certifications referenced in the application.

**Financial Official (FO)**

**A. Description**

- The FO is responsible for all required financial reporting.

**B. Activities**

- The FO completes and certifies expenditure reports on behalf of the organization.
- The FO accounts for contract funds and submits invoices and payment details.

**PFA-Specific LOI Template**

Download the PFA-Specific LOI Template from the PCORI Funding Center. Provide a description that allows the program staff to understand the project, including the aims and project design, without reviewing the full application. **Any LOI that exceeds three pages (excluding the preference list) will not be reviewed.** All references must be included as in-text citations using AMA citation style, with full citations listed at the end of the LOI. (**Note:** All LOI Templates should follow the formatting guidelines provided in Step 4.)

To submit an LOI, save the completed PFA-specific LOI as a PDF. Label your LOI file using the following nomenclature: “PI LastName_ (last five digits of Request ID)_LOI.pdf.” A request ID number will be generated automatically once the LOI has been saved. When you select the “Save and Review” button, the new request ID number will be visible at the top of the web page in PCORI Online.
Application Requirements

The following sections pertain to submitting a full dissemination and implementation application. This is contingent upon submitting your LOI and your draft PCORI final report.

PI and Contact Information

Review information transferred from your LOI and update as needed.

Project Information

Enter the following information directly into PCORI Online.

Technical Abstract

Provide a technical abstract that summarizes your dissemination strategy. The abstract should include the sections listed below. PCORI may use these responses for programmatic assessment, to assign applications to the appropriate review panel, and to provide a high-level overview to merit review panel members.

- **Background and Significance:** State the problem the dissemination strategy is designed to address.
- **Project Aims:** Briefly describe the specific aims of the project, including long-term objectives.
- **Project Description:** Provide a detailed description of the proposed dissemination approach. In this description: Please include, as applicable:
  - Briefly describe the proposed approach for disseminating the research findings and products.
  - Briefly describe the dissemination setting(s) and end-user(s), including number of settings, how they will be selected, and their representativeness.
  - Briefly describe the measurable outcomes associated with the dissemination goals.
- Briefly describe the Patient and Stakeholder Engagement Plan.

Public Abstract

Provide a description of your project, written in lay language that the general public will understand. Please include the following:

- Description of the problem your project seeks to solve
- Outcomes you hope to achieve
- Brief background on why this project is important to patients
- Explanation of how patients and other stakeholder partners will help to make the project successful

This summary should be comprehensible to a variety of audiences and will be reviewed by scientists, patients, and stakeholders during the merit review process. Public abstracts from applications that are awarded a contract will be posted on PCORI’s website. The names of the individuals and
organizations that comprise the research team, including patient and stakeholder partners, will also be posted on PCORI’s website, as described in the Key Personnel section below.

**Key Personnel**

PCORI identifies key personnel as any individual who is critical to the project’s scientific development and execution in a measurable way and whose absence from the project would affect the likelihood of success.

Note the following:

- Applications can include up to two PIs.
- PIs can serve in other roles (e.g., dual-PI, co-I, or consultant) on other applications.
- If necessary, applicants must explain the rationale for including two PIs in the Leadership Plan Template.
- Consultants and personnel from collaborating organizations may be included as key personnel if they meet the definition. See the Glossary for “Consultant” and “Subcontractor” definitions.
- Project Directors, or equivalent, are considered key personnel.
- Applicants are required to identify the patient and stakeholder partners, whether individuals or organizations, that will assist in conducting the project. If your project is funded, these partners will be named on the PCORI website along with the PI and the recipient organization. They might also be recognized in other PCORI communications, such as press releases, or mentioned in response to requests for information. By providing the names of the partnering individuals and organizations, you acknowledge that you have obtained any required permission or consent from the respective partners to disclose their names to PCORI and to permit PCORI to make their names publicly available. If a patient or stakeholder partner wishes to remain anonymous, please contact us at pfa@pcori.org for additional guidance on how to recognize such partners appropriately.
- If awarded, the addition or replacement of key personnel listed in the submitted application requires PCORI’s approval during contract negotiation and post-contract execution.

**Milestones**

Complete all required sections in the Milestones/Deliverables Template and upload as a single PDF to PCORI Online. Milestones are concrete, specific events or accomplishments that are documented by deliverables. They include only the activities that the PCORI contract supports.

Interim and final deliverables will be included in your project contract if your application is funded. Please note that PCORI reserves the right to request additional deliverables during the life of the project.

Examples of deliverables that may be required following contract execution include but are not limited to:
Copies of Institutional Review Board (IRB) approval (if applicable)
Abstracts accepted or presentations made
Meeting minutes from patient and stakeholder advisory panels, committees, or work groups
Copies of drafts of instruments, data dictionaries, educational materials, manuals, or other project deliverables
Copies of newsletters highlighting the project from patient and stakeholder partner organizations
Reports of endorsement of project findings by scientific and consumer groups
Reports of plans to adopt project findings in practice
Charts, tables, graphs, or other summaries of preliminary data
Other documents or materials, as appropriate

Note: Milestones entered into the template should include specific deliverables associated with a timeline and include project objectives that will be accomplished at specific times during the proposed project.

Resubmission Policy
Applicants will be eligible to submit an application up to two years after submitting their draft PCORI final report. During this two-year period, applicants may resubmit an application that was not funded. All resubmitted applications require submission of a new LOI that must be administratively and programmatically responsive to the PFA to which the applicant is applying for funding. Responsive resubmitted applications will be evaluated using the merit criteria found in the PFA to which the applicant is applying for funding.

Note: To ensure new LOIs and resubmitted applications are administratively and programmatically responsive, applicants should carefully read and meet all requirements described in the PFA to which they are applying for funding.

Project Plan Template
Complete all required sections in the Project Plan Template and upload as a single PDF to PCORI Online. The project plan includes the following: Project Strategy, Protection of Human Subjects (if needed), Consortium Contractual Agreements, References Cited, and an Appendix (optional).

Project Strategy
This component of the project plan (up to 10 pages) addresses the following sections: (A) Background, (B) Significance, (C) Dissemination Approach, (D) Engagement Plan, (E) Project Milestones and Timeline, and (F) Dissemination and Team Environment.

Engagement Plan
Please outline how patients and other stakeholders will participate as partners in various phases of the proposed project. This plan should reflect the PCORI engagement principles of reciprocal
relationships, co-learning, partnerships, transparency, honesty, and trust. Clearly identify individuals, organizations, and informal networks you will partner with to disseminate the research findings or products to the end-users. Note their importance to reaching particular end-users.

**Dissemination Team and Environment**

While completing the Dissemination Team and Environment (Section F) component, applicants should:

- Provide the multidisciplinary team, including appropriate stakeholders and experts who will help shape messages to target audiences, provide context for the evidence for adopters, and assess the effects of D&I activities
- Describe the dissemination team’s capability to accomplish the goals of the proposed dissemination project, and the appropriateness of the organizational structure and described resources
- Provide all key personnel professional and partner profiles/biosketches and detailed site descriptions within the People and Places Template as a separate PDF upload.

**Protection of Human Subjects (if applicable)**

In this component (up to five pages), describe the protection of human subjects involved in your project. PCORI follows the Federal Policy for the Protection of Human Subjects (45 CFR part 46), including the Common Rule. For more detailed information, please see Section 5 titled “Human Subjects Research Policy” from the Supplemental Grant Application Instructions for All Competing Applications and Progress Reports, which was issued by the U.S. Department of Health and Human Services (DHHS). Please refer to the Required Education of Key Personnel on the Protection of Human Subject Participants requirement as you complete this section.

**Consortium Contractual Arrangements**

In this component (up to five pages), describe the proposed projects that subcontracted organizations will perform. Explain the strengths that these partners bring to the project to ensure successful submission of contract deliverables in accordance with the milestone schedule.

Please keep the following in mind as you complete this section:

- The prime applicant is responsible for the project and must adhere to the contract’s terms and conditions. The prime applicant should negotiate its subcontracts accordingly.
- Signed subcontract agreements are not required at the time of application submission to PCORI.
- Submitting an application to PCORI signifies that programmatic and administrative personnel from your organization and from all proposed subcontract organizations involved in the

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project are aware of your organization’s subcontract agreement policy and are prepared to
establish the necessary interorganizational agreement(s) consistent with that policy.

- If applicable, subcontract personnel should be included under Key Personnel.
- Budget information for subcontracted organizations should be included in the Detailed
  Budget, Budget Summary for Entire Project, and Budget Justification.

References Cited

This component (up to 10 pages) is included in the Project Plan Template. Throughout the Project
Plan, applicants should use in-text citations to reference published materials. In this section, list the
full bibliographical citation of each reference. Each reference must include the names of all authors
(in the same sequence in which they appear in the publication), the article title, and journal or book
title, volume number, page numbers, and year of publication. Include only bibliographic citations.
Follow AMA style when providing citations for source materials relied on in preparing any section of
the application. Citations that are publicly available in a free, online format may include URLs or
PubMed ID numbers along with the full reference. References should be limited to relevant and
current literature. Be concise and to select only those literature references pertinent to the proposed
project, so that the 10-page limit is not exceeded. Websites should be referenced in the standard URL
format (i.e., http://www.pcori.org) with the date the link was last accessed.

Appendix (Optional)

This component (up to five pages) is included in the Project Plan Template. Applicants may provide
additional materials to support the proposed study (e.g., survey instruments and interview guides).
Note that reviewers are not required to review this section during merit review.

People and Places Template

Professional Profile/Biosketch and Patient/Stakeholder Partner Biosketch

These components are included in the People and Places Template. Complete a profile/biosketch
section (up to five pages per individual) for each person listed as key personnel (including PI, co-I,
consultant, or other significant contributors), copying the tables provided in this section, as needed.
Please note that you may submit a National Institutes of Health (NIH)-formatted biosketch in lieu of a
PCORI-formatted biosketch. Patient or stakeholder partners serving as key personnel may choose to
fill out a Patient/Stakeholder Partner Biosketch in lieu of the Professional Profile/Biosketch. At a
minimum, each profile must include the person’s name, title, and degrees. Each profile or biosketch
may be no more than five pages. PCORI is especially interested to learn how each individual’s
previous experience, past performance, and training in the field of patient-centered outcomes
research has prepared him or her to conduct this project. The backgrounds, relevant experiences,
and roles of patient and stakeholder partners should also be described.

Applicants should assemble a project team that is suited to complete the work. Applicants should
demonstrate that the study team’s experience, leadership approach, governance, and organizational
structure are appropriate for the project and will aid in achieving the project goals.
Project Performance Site(s) and Resources

This component (up to 15 pages) is included in the People and Places Template. Demonstrate in detail that the proposed facilities have the appropriate resources required to conduct the as planned, within budget, and on time.

Applicants should provide a description of the facilities they will use during the project, including capacity, capability, characteristics, proximity, and availability to the project.

Leadership Plan (required if proposing a dual-PI application)

Depending on the nature of the proposed project, a collaborative and multidisciplinary team may be required. PCORI permits applicants to name a maximum of two PIs within an application. The PIs may be from the same or different institutions. Each PI is accountable and responsible for the conduct of the award and ensuring all awarded milestones, deliverables, and reports are completed in accordance with the award terms and conditions.

If proposing a dual-PI application, one PI must be designated as the Contact PI. The Contact PI must be employed by the applicant institution and listed first within the application. Although PCORI will recognize both PIs as such within the award contact and through PCORI publications, the Contact PI is responsible for communications between the PIs and PCORI, including coordinating meetings with PCORI staff.

Applicants must include a Leadership Plan (up to five pages) as the first page of the People and Places Template. The Leadership Plan must (1) Describe the governance and organizational structure of the leadership team and the project; (2) Delineate the administrative, technical, scientific, and engagement responsibilities for each PI; (3) Discuss communication plans and the process for making decisions on scientific and engagement direction; and (4) Describe the procedure for resolving conflicts.

Note: Only the Contact PI may submit the application to PCORI. PCORI will not review the same application by another institution or another PI.

Budget Template

Complete all required sections and upload the Budget Template and Budget Justification to PCORI Online as a single PDF. Do not upload separate budget files for subcontractors; include all subcontractor budget files within the prime applicant’s PDF budget upload.

Detailed Research Project Budget for Each Year of the Research Project Period

Complete a Detailed Budget for each year of the project for the prime applicant and any subcontractor(s) proposed in your application. For example, if your study lasts two years, the prime applicant must complete a Detailed Budget for Year One and for Year Two. The subcontractor should follow the same process and complete a Detailed Budget for each year of the proposed study.
All personnel information should be entered in the Personnel tab corresponding to that year in the Budget Template. The applicant may add additional rows for personnel as needed. Following the example of a one-year project, applicants may delete the unused Year Two Detailed Budget tabs. However, applicants are not permitted to add additional years. Maximum project periods are stated in each PFA. Note the following:

A. Personnel Costs

- Personnel Costs: These include the base salary for each scientific and technical staff member, employee patient or stakeholder partner, or other personnel on your project that is or are not accounted for in Section B: Consultant Costs. Provide a clear distinction between individuals who are considered Key Personnel and Other Personnel.
- PCORI will reimburse personnel costs that are consistent with and do not exceed what the applicant would normally pay under its own policy. PCORI may request salary verification during the contract activation process. Such compensation may include salaries and fringe benefits. See Appendix 1: Allowable and Unallowable Costs for more information.
- Salaries include wages earned by an employee, and fringe benefits may include insurance and retirement plans. Provide documentation to support the fringe benefits with the budget justification.
- Level of Effort: Personnel contributing to a PCORI-funded research project are expected to monitor their total percent effort across all of their active funding, so it does not exceed 100 percent. Before submitting the application to PCORI, the AO must certify that individual personnel will not exceed 100 percent effort, if funded. Effort must be reported by the percentage of time over the course of the project year. If salary support is not being requested, use $0 for the base salary.
- All personnel dedicating effort to the project should be listed on the personnel budget with their level of effort, even if they are not requesting salary support. Please list the base salary for each person in the Budget Justification and Detailed Budget. Describe the individual’s specific functions in the Budget Justification. Provide an explanation of how the role supports the project aims and note any overlap in job functions.
- Salary Cap: The PCORI base salary cap for personnel is $200,000 annualized per individual, per year, exclusive of fringe benefits. An individual who earns less than $200,000 should use his or her actual base salary to calculate personnel costs. An individual with a full-time employee base salary of more than $200,000 must use $200,000 as the base salary rate in determining the amount of salary and time to charge to the project.
- Fringe Benefits: These costs are calculated based on the institution’s own policy. In the budget upload, following the Budget Justification, applicants must provide a verification of the fringe benefit rate policy for the prime organization.

B. Consultant Costs

- Consultant costs apply to those individuals who are not employees of the applicant organization or under a subcontract agreement as members of the contracted staff.
• Payments to nonemployee patient and stakeholder representatives should be included in the budget as consultant costs.
• Provide the total cost of consultant(s), as well as names, expected number of hours, and hourly rate.
• Include the daily consultant fee, travel expenses, nature of the consulting effort, and why the proposed project requires consultants. Note any overlap in duties with personnel. Consultant costs must be reasonable and justified within the Budget Justification.
• Include letters of support from each consultant, verifying the work to be performed and how the negotiated rate was established. See the Letters of Support section for more detailed information.

C. Supply Costs

• Supplies must be directly allocable and allowable to the proposed project and not part of general or administrative use. Supplies are consumable items that are used on a regular basis or other tangible items that do not meet the definition of equipment. Include the category of supplies needed and the cost for each.
• Tangible items with per-unit costs of $5,000 or more are considered equipment and cannot be accounted for under this category.
• Indicate general categories such as mailings, printing, lab, and equipment with less than $5,000 per-unit cost. Provide detailed explanations for all costs exceeding $1,000 in the Budget Justification.
• For all supply costs, provide computations for how applicants arrived at the specific number.

Note: PCORI considers computers, tablets, docking stations, mobile data and protection plans, and software to be general office supplies that are not allowable as direct-cost charges. If these items are proposed as essential for project performance, the following must be provided in the Budget Justification:
  o Detailed explanation of why purchasing these items is necessary to complete the proposed project
  o Statement verifying that the requested items are not currently available for the PI’s use
  o Statement assuring that the items will be purchased in accordance with applicable cost principles

Items purchased under PCORI-funded projects are not to be used as incentives to recruit or retain graduate students or any other project personnel.

D. Travel Costs

• Travel may include any domestic or international travel by project personnel or consultants directly related to, and necessary for, the project and within the limits explained below.
PCORI uses the Federal Travel Regulations guidelines for per diem and other reimbursements.

- Travel costs should be itemized per trip as outlined below:
  - Travel includes travel needed to conduct the project. PCORI closely reviews all travel costs for reasonableness.
  - Airline or rail costs cannot exceed the customary standard commercial fare (coach or equivalent) or the lowest commercial discount fare. PCORI will not compensate upgrades.
- Include the number of trips and a brief description of the trips, to include the number of people traveling and dates or duration of the stay.
- In the Budget Justification, applicants must provide additional detail to explain the basis for the costs listed and describe how the travel is directly related to the proposed project and necessary for achieving programmatic objectives.

E. Other Expenses

- Indicate and include general categories such as printing, publication, illustration costs, and non-consulting service contracts, when applicable.
- Use this section to include direct costs that cannot be accounted for in other budget categories. For example, these costs may include warranties, computer services, data warehousing, or participant incentives.
- In the space provided, include a detailed explanation for items that exceed $1,000. Applicants must provide additional detail for each of these costs in the Budget Justification.

F. Equipment Costs

- Equipment costs include tangible items that have a per-unit cost of $5,000 or more and a useful life greater than one year.
- Up to three quotes for each item of proposed equipment must be included with the Budget Justification.
- Costs must be reasonable and necessary for the project.

Note: Title to equipment vests with the recipient organization. PCORI, at its discretion, may require applicants to share or transfer equipment to other PCORI-funded projects within the recipient organization. Equipment disposition must be approved by PCORI.

G. Subcontractor Costs

- This category includes all consortium and contractual costs. The prime awardee must issue a subcontract agreement to a collaborator if the criteria listed below are met:
  - The subcontractor personnel’s effort on the project is calculated as part of his or her “professional time” for his or her employer organization.
The subcontractor will be using significant resources (e.g., office space, supplies, computer, and personnel) at his or her own organization when working on the PCORI-funded project.

- State in the Budget Justification why each subcontractor was selected. Provide detail on their specific role and the aim or deliverable they will be supporting on the project.
- Subcontractors must adhere to all PCORI budget guidelines, including allowable and unallowable costs.

**H. Indirect Costs**

- PCORI limits the total indirect costs to 40 percent of personnel, consultant costs, travel, supplies, other expenses; and $25,000 of all combined subcontractor costs.
- Applicants who do not have a federally negotiated, or independently audited indirect cost rate may assess up to 10 percent indirect costs, to be noted in the Budget Justification.
- Foreign applicants are eligible for no more than 10 percent indirect costs.

A copy of the prime applicant’s federally negotiated or independently audited indirect cost rate letter must be submitted with the application. Include these copies in a single file with the Budget Justification.

In the event that an indirect cost rate agreement is more restrictive than that of PCORI’s accepted indirect cost application, PCORI will allow the applicant to use the less restrictive rule when calculating indirect costs on submitted budget categories.

**Budget Summary for Entire Project**

Complete a Budget Summary for the entire project for the prime applicant and each subcontracted organization. See Appendix 1: Allowable and Unallowable Costs to review acceptable and unacceptable uses of PCORI funding.

**Budget Justification**

Complete a Budget Justification for the prime applicant and each subcontracted organization for the entire Project Budget for all research. Provide sufficient detail to explain the basis for costs and the reason that the costs are necessary to the project.

Provide detail to explain the basis for travel costs and describe how the travel is directly related to the proposed project and necessary for achieving programmatic objectives.

Describe in detail the specific role and tasks each research team member will be performing and the impact on the project plan. PCORI will evaluate each member’s contribution as listed in the Budget Justification to validate meaningful contribution. Provide a clear distinction between individuals who should be considered Key Personnel and those who should be considered Other Personnel.
Specify any other sources of funding, currently available or anticipated, to support the proposed project. Include funding amounts and the period during which the funding will be available. Use continuation pages as needed.

Letters of Support

A Letter of Support is required from the PI of the original PCORI-funded research project if he or she is not the proposed PI of the current application.

Save all letters of support as a single PDF file and upload to PCORI Online, using the Letters of Support Table as the first page of the file. Follow the guidance below and in the table template to enable easy reference for merit reviewers and PCORI staff. Reviewers are asked to consider the letters of support as outlined in the template and in this guidance. Failure to assemble the letters properly may result in the reviewers missing key information. If this occurs, PCORI will not send the application for re-review because it will be deemed an error in application assembly, not an error in review.

All letters of support should be addressed to the PI and demonstrate the commitment of key personnel and supporting organizations (e.g., dual-PIs, co-Is, consultants, patient and stakeholder partners, and stakeholder organizations) to the proposed project. Letters of support are not required for personnel who are not contributing in a substantive, measurable way to the project’s scientific development or execution. Letters of support should reflect clearly the involvement and material contribution to be provided by the signatory parties, and are meant to confirm the commitment of collaboration.

PCORI may contact any individuals or organizations included in the letters of support with questions or to confirm support as described in the letters.

Letters of support should be organized as follows:

- **Letter of Original Principal Investigator Support (if applicable):** A letter of support is required from the PI of the original PCORI-funded research project if he or she is not the proposed PI of the current application. Letters from the original PCORI-funded PI should describe his or her support for the proposed approach and team for disseminating research findings and products.

- **Letters of Organizational Support:** Provide a letter (or letters, if applicable), signed by the Department Chair or appropriate organizational official, which confirms the institutional support of the proposed project, space to conduct the project, equipment, and other resources available for the project, including staff. PCORI also strongly encourages that you provide a letter from department or organization leadership affirming support to disseminate research findings that are appropriate and warranted for implementation.

- **Letters of Collaboration:** Provide a signed letter from each collaborating individual or organization that will demonstrate that the PI has the support or resources necessary for the proposed work. Please include a letter of support for each consultant verifying the work to be performed and their negotiated rate.
Letters Confirming Access to Patient Populations, Data Sets, or Additional Resources (if applicable): If the proposed plan involves access to patient populations, data sets, or additional resources, include a letter of support, signed by the person with approval authority, which confirms such access. If access cannot be confirmed at the time of contract negotiation, PCORI reserves the right to withhold funding until the PI has demonstrated support for and access to the relevant population(s) and resources.

List all letters in the table and include the page number on which the letter can be found in the single PDF file.

Additional Requirements

Awardees are required to comply with the following requirements:

Required Education of Key Personnel on the Protection of Human Subject Participants

PCORI requires all applicants to adhere to the NIH policy on education in the protection of human subject participants in the conduct of research. This applies to all individuals listed as Key Personnel in the application. The policy and FAQs are available on the NIH website.14

PCORI Public Access Policy

PCORI requires all awardees to adhere strictly to PCORI’s publication policies, which will be shared with awardees within the project contract.

Standards for Privacy of Individually Identifiable Health Information

DHHS issued a final modification to the Standards for Privacy of Individually Identifiable Health Information, the “Privacy Rule,” on August 14, 2002. The Privacy Rule is a federal regulation under the Health Insurance Portability and Accountability Act (HIPAA) of 1996 that governs the protection of individually identifiable health information and is administered and enforced by the DHHS Office for Civil Rights.

Decisions about the applicability and implementation of the Privacy Rule reside with the researcher and his or her institution. The Office for Civil Rights15 provides information on the Privacy Rule, including a complete Regulation Text and a set of decision tools on “Am I a covered entity?” Information on the impact of the HIPAA Privacy Rule on NIH processes involving the review, funding, and progress monitoring of grants, cooperative agreements, and research contracts is available at NIH.16

15 Available at http://www.hhs.gov/ocr/.
Award Funding Conditions

At any time during the contract, PCORI reserves the right to discontinue funding for awardees who fail to meet the mutually agreed-upon milestones. Applicants’ proposed milestones will be finalized in contract negotiations and prior to execution.

Co-Funding

PCORI partners with various other research organizations to leverage additional funds for some of its programs. If you currently have a funded project and would like to seek PCORI funding to add a new aim to the study that advances PCORI funding objectives, you may submit an application. We recommend that you speak with a Program Officer in advance.

Note: PCORI will not fund a project already funded through another funding entity. By submitting the application to PCORI, the AO is certifying that there is no overlap in funding at the time of submission. Prior to receiving a PCORI contract, awardees must disclose all current and pending support.

Dissemination and Data Sharing

PCORI is committed to publishing and disseminating all information and materials developed using PCORI funding, in accordance with its authorizing legislation. All recipients of PCORI contracts must agree to these principles and take steps to facilitate data availability.
Appendix 1: Allowable and Unallowable Costs

Appendix 1: Allowable and Unallowable Costs
Allowable costs (i.e., those costs that can be included in a proposed Detailed Budget when applying for a PCORI Funding Award and charged to the award) may include the following costs that derive from and directly support the research project:

- Salaries and fringe benefits for study investigators and other research project staff (including engaged patient and stakeholder research study partners) related to their percentage of effort on conducting the research project. (Such costs should not include personnel who deliver patient care as a component of their participation in the research project.)
- Consultant fees
- Travel for mandatory investigator meetings
- Travel that is otherwise necessary for conducting the project
- Supplies
- Equipment
- Subcontracts
- Expenses related to conducting engagement activities with patients and other stakeholders
- Other direct expenses
- Indirect costs

PCORI will review all proposed costs. Costs must be deemed allowable, allocable, and directly necessary for the successful execution of the proposed project. A notification of pending award is subject to budgetary review and successful contract negotiation. The actual award amount may vary.
PCORI considers computers, tablets, docking stations, mobile data and protection plans, laboratory and office furnishings, and software to be general office supplies that are not allowable as direct-cost charges.
Appendix 2: Administrative Actions

Applicants who fail to submit required documents or adhere to administrative requirements may be rejected from the merit review process. The chart below explains the reasons for rejection, modification, and appended requests.

<table>
<thead>
<tr>
<th>Automatic Rejection</th>
<th>Modification by PCORI</th>
<th>Appended upon PCORI’s Request*</th>
</tr>
</thead>
<tbody>
<tr>
<td>An application or LOI will be automatically rejected if it:</td>
<td>PCORI will modify an application by removing all pages that exceed stated limits for the following components:</td>
<td>Unless automatically rejected or modified, PCORI may request that the applicant submit missing documents or correct noncompliant documents.</td>
</tr>
<tr>
<td>• Exceeds the specified page limit</td>
<td>• Resubmission Letter</td>
<td></td>
</tr>
<tr>
<td>• Exceeds the specified period of performance outlined in the PFA</td>
<td>• Project Strategy</td>
<td></td>
</tr>
<tr>
<td>• Exceeds the maximum budget specified in the PFA</td>
<td>• Protection of Human Subjects</td>
<td></td>
</tr>
<tr>
<td>• Has adjusted margins or font size</td>
<td></td>
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</tr>
<tr>
<td>• Does not include or has an incomplete Project Strategy</td>
<td></td>
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<tr>
<td>• Does not have a PCORI draft final report submitted for the original PCORI research award</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Proposes passive dissemination as its primary dissemination method</td>
<td></td>
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</tr>
</tbody>
</table>

* PCORI will not accept documents submitted more than one business day after initial request.