Reducing Cancer Disparities by Engaging Stakeholders (RCaDES) Initiative:  
1st Annual Conference on Friday, December 2nd, 2016

Agenda

8:00 am – 8:30 am
REGISTRATION AND CONTINENTAL BREAKFAST

8:30 am – 9:00 am
WELCOME AND OPENING REMARKS
Ronald E. Myers, DSW, PhD
Professor, Director of the Division of Population Science, Department of Medical Oncology, Sidney Kimmel Cancer Center, Sidney Kimmel Medical College (SKMC)
Stephen K. Klasko, MD, MBA
President/CEO, Thomas Jefferson University, Jefferson Health

80% by 2018
John Alduino, MEd
Senior Director, State Health Systems, American Cancer Society (ACS) and
April Barry, LSW, MSW
Evaluation Manager, Division of Cancer Prevention and Control, Bureau of Health Promotion and Risk Reduction, Pennsylvania Department of Public Health

9:00 am – 10:30 am
THE RCaDES INITIATIVE
Overview by Coordinating Team Members
Insights from the Learning Community
Jenné Johns, MPH
Director of Health Disparities, Corporate Medical Management, AmeriHealth Caritas
Beth Careyva, MD
Associate Director, Lehigh Valley Practice-Based Research Network, Lehigh Valley Health Network
April Reilly, MSW, Senior Director, American Cancer Society
Patient Stakeholder Advisory Committee Representatives

Q&A

10:30 am – 10:45 am
Break

10:45 am – 12:00 am
KEYNOTE CONVERSATION: THE RCaDES INITIATIVE AS A MODEL TO ADDRESS CANCER SCREENING DISPARITIES
Ronald E. Myers, DSW, PhD (Moderator)
Stephen Thomas, PhD
Professor, Department of Health Services Administration, School of Public Health and Founding Director, Maryland Center for Health Equity, University of Maryland in College Park
Denise Rodgers, MD, FAAFP
Vice Chancellor for Interprofessional Programs at Rutgers Biomedical and Health Sciences, Professor, Department of Family Medicine and Community Health, Rutgers University.

Q&A
12:00 pm – 1:00 pm
LUNCH AND NETWORKING – Eakins Lounge, Jefferson Alumni Hall

1:00 pm – 2:15 pm
Panel Discussion: All Together Now? Health System, Insurer, and Employer Support for Implementing Evidence-based Colorectal Cancer Screening Interventions

Michael Rosenthal, MD (Moderator)
Department of Family Medicine and Community Health, University of Pennsylvania

Health System, Insurer and Employer Perspectives

Frank Brown, MD
Senior Medical Director of Cigna Healthcare’s Mid-Atlantic Region

Mitchell Kaminski, MD
Chief Clinical Officer, DVACO

Victor Caraballo, MD, MBA
Senior Medical Director for Quality Management, Independence Blue Cross

Glenn Hamilton, MD
Vice President, Corporate Clinical Policy, AmeriHealth Caritas Family of Companies

Neil Goldfarb
President/CEO, Greater Philadelphia Business Coalition on Health

Val Slayton, MD
Medical Director, Humana

Sarah Fulton, MHS
Senior Analyst, Centers for Medicare and Medicaid Services

Suresh Nair, MD
Program Director for the Hematology and Medical Oncology Fellowship at Lehigh Valley Health Network (LVHN)

Q&A
2:15 pm – 2:30 pm
BREAK

2:30 pm – 3:45 pm
PANEL DISCUSSION: FUNDING THE ADAPTATION AND IMPLEMENTATION OF EVIDENCE-BASED INTERVENTIONS

Linda Fleisher, PhD, MPH (Moderator)
Senior Researcher, Digital Health, Health Communications and Disparities, Children’s Hospital of Pennsylvania

David Chambers, DPhil
Deputy Director for Implementation Science of the Division of Cancer Control and Population Sciences, National Cancer Institute

Kara Odom Walker, MD, MPH, MSHS
Deputy Chief Science Officer, Patient-Centered Outcomes Research Institute

Richard Wender, MD
Chief, Cancer Control Officer, American Cancer Society

Q&A

3:45 pm – 4:00pm
CLOSING REMARKS: WHAT WE HAVE ACHIEVED, WHAT WE CAN DO

Ronald E. Myers, DSW, PhD
RCaDES First Annual Conference Description and Objectives

Description:

The first annual RCaDES (Reducing Cancer Disparities through Engaging Stakeholders) conference will take place on December 2nd from 8:00 a.m. – 4:00 p.m. in the JAH Atrium at 1020 Locust Street, Thomas Jefferson University, Philadelphia, PA.

The RCaDES Learning Community, comprised of approximately 60 members representing insurance companies, health systems, employer groups, public health departments, advocacy and community organizations and Jefferson representatives, will convene to engage conference attendees on how a learning community can work to reduce cancer screening disparities. This will be accomplished through keynote speaker presentations and two afternoon panel sessions. Keynote speakers include Stephen Thomas, PhD, from the University of Maryland and Denise Rodgers, MD from Rutgers University.

Panel Sessions:

- The first panel session, “All Together Now? Health System and Insurer Support for Implementing Evidence-based Colorectal Cancer Screening Interventions” hosts a panel of health system and insurer representatives to discuss how we can work together on a number of levels to achieve the same goal, reducing disparities in colon cancer screening.

- The second panel discussion looks at funding the adaptation and implementation of evidence-based interventions with representatives from the Patient-Centered Outcomes Research Institute (PCORI), an independent nonprofit, nongovernmental organization.

Objectives:

- To share information gained by members of the RCaDES Learning Community with each other and with a broader group of stakeholders from the region.

- To share lessons learned about reducing disparities in CRC screening.

- To review the Learning Community's efforts in achieving its defined aims.

- To gain insights into barriers and facilitators related to reducing cancer screening disparities through adaptation of an evidence-based implementation.

- To encourage future participation in the RCaDES mission of reducing cancer screening disparities through adapting and implementing evidence-based practices.