
PCORI
Engagement
Contract 1514-
USM:
Deliverables
July 31, 2015

Key Informant and
Focus Group
Interview Questions

Carol Connell

Building on a culturally-sensitive network for patient-centered outcomes research dissemination

Please answer each question by checking the box next to your answer.

1. How old are you?

- 17 or younger
- 18-24
- 25-34
- 35-44
- 45-64
- 65-74
- 75 or older

2. What is your sex?

- male
- female

3. What is your race?

- Black or African American
- White
- More than one race
- Other

4. Do you consider yourself of Hispanic or Latino origin?

- No
- Yes

5. What is your current employment status?

- Retired
- Unemployed
- Employed part-time
- Employed full-time

6. Do you have healthcare coverage or health insurance? (this includes coverage through a job, Medicare, Medicaid, or the federal health insurance marketplace)

- No
- Yes

7. Are you a community health advisor with the Mississippi Network for Cancer Control and Prevention or with Men in Black and Blue?

- No
- Yes
-

8. If you are a CHA, would you be interested in being contacted to evaluate a new curriculum?

- No
- Yes

9. Are you a health professional?

- No (you are finished – thank you for participating!)
- Yes (please answer Questions #9 and 10)

10. What is your health profession?

- Medical doctor or doctor of osteopathic medicine
- Nurse practitioner
- Physician's assistant
- Registered nurse
- Other (please complete _____)

11. What is your principal place of employment as a health professional?

- Federally qualified health center
- State or county health department
- Private clinic
- Hospital
- Long term care facility
- Other (please complete _____)

Building on a Culturally-Sensitive Network for PCOR/CER Dissemination

Photo Release Form

I hereby grant the University of Southern Mississippi's Department of Nutrition and Food Systems use of my likeness in photographs, print media, website entries, video and news media without payment or any other forms of compensation. I understand and agree that these materials will become the property of the University of Southern Mississippi's Department of Nutrition and Food Systems and will not be returned.

I hereby irrevocably authorize the University of Southern Mississippi's Department of Nutrition and Food Systems to edit, copy, exhibit, publish or distribute this media for purposes of publicizing the University of Southern Mississippi's programs or for any other lawful purpose.

I hereby hold harmless and release and forever discharge the University of Southern Mississippi's Department of Nutrition and Food Systems from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I am 18 years of age and am competent to contract in my own name. I have read this release before signing below and I fully understand the contents, meaning, and impact of this release.

(Printed Name)

(Date)

(Signature)

Interview Protocols for 2 Key Informants and 3 Different Focus Groups (Final)

***Italicized text* are the guiding questions that we provided in PCORI submission

Interview Questions for Health Care Provider Key Informant:

- *How do health care providers in the Delta learn of PCORI findings, EBT recommendations and guidelines?*
- *How do they come to adopt/employ new practice standards/guidelines in their practice*

Actual questions:

1. How do providers (including clinicians and health system representatives) in the Delta learn about best practices in healthcare?
 - Probe about: research findings
 - Probe about: evidence based treatment recommendations
 - Probe about: guidelines
2. What are the challenges they experience in staying up to date?
3. How do providers employ new practice standards/guidelines in their practice?
 - Do/how do they adapt?
4. What are the challenges they experience in employing new practice standards/guidelines?
5. What do you see as challenges in the healthcare system in the Delta as far as meeting the needs of the people?
6. What do you see as strengths in the healthcare system in the Delta as far as meeting the needs of the people?
7. Is there anything else you would like to share that I did not ask about using best practices in the Delta?

***Italicized text* are the guiding questions that we provided in PCORI submission

Interview Questions for Mississippi Network for Cancer Control and Prevention Key Informant:

- *How are new care & treatment recommendations incorporated into CHA training?*
- *Who/what are trusted sources of health care information that they apply to their healthcare use and health care decisions?*

Actual questions:

1. What is the role of an organization like MSNCCP in providing healthcare information in the Delta?
 - What has MSNCCP been able to do that the traditional healthcare system has not been able to?
2. Where do CHAs get their information?
3. How do CHAs get the most updated information that healthcare providers have?
4. What is your role in ensuring that the CHAs are trained with the latest knowledge about healthcare?
 - Probe about how she knows it's the most updated information/knowledge
 - Probe about who provides the information
 - Probe about from where/referral source
5. If we were going to train more CHAs, how could it be done differently to help them be better prepared to disseminate healthcare information?
6. Is there anything else you would like to share that I did not ask about helping CHAs be effective in disseminating healthcare information?

***Italicized text* are the guiding questions that we provided in PCORI submission

Interview Questions for Focus Group with Health Care Providers:

- *How do health care providers in the Delta learn of patient-centered outcomes research findings?*
- *How do they come to adopt/employ PCOR findings/updated practice standards/guidelines in their practices?*
- *How do they transmit to patients?*
- *What are barriers/facilitators for providers'/patients' adoption of new patient-centered outcomes research findings?*

Actual questions:

Icebreaker: Please introduce how you would like to be called and the name of the agency you are associated with. First names are fine or you can use whatever name that feels comfortable for you use to introduce yourself. Let's just go around the table. Like I mentioned, my name is _____.

Thank you so much for introducing yourselves. Let's get started...

1. How do you learn about best practices in healthcare?
 - Probe about: research findings, evidence based treatment recommendations, guidelines
2. What are the challenges you experience in staying up to date?
3. How do you employ new practice standards/guidelines in your practice?
 - Do/how do you adapt?
4. What do you see as challenges in the healthcare system in the Delta as far as providing up to date medical care to people in the community?
5. What do you see as strengths in the healthcare system in the Delta as far as providing up to date medical care to people in the community?
6. Is there anything else you would like to share that I did not ask about using best practices in the Delta to provide care to people in the community?

Thank you so much for your time and for sharing so much valuable information. This was really helpful. I will turn off the audiorecorder now, unless there is more information you want to share. Mary will have your gift cards available for you, so please see her by the door.

(Note to self: Write reflexive notes immediately after the interviews. Do not consult with one another until jotting down a few notes or even bullet-points. Type this into the computer afterwards)

***Italicized text are the guiding questions that we provided in PCORI submission*

Interview Questions for focus groups with Community Health Advisors:

- *How do CHAs receive information about health care treatment standards and pass it along to “patients” (e.g., Freddie White-Johnson has physicians from the University of Mississippi Medical Center present at CHA training – how does that information get taken up by CHAs)*
 - *What useful information have they gotten from their training?*
- *What is the role of a patient advocacy organization like MSNCCP in providing trusted information for healthcare decision-making?*
- *If we were going to train more CHAs, how would it be done differently to help them be better prepared to do their job?*
- *What would they need from training to get more useful information to the community members they interact with?*

Actual questions:

Icebreaker: Please introduce how you would like to be called and the name of the CHA organization you are associated with. First names are fine or you can use whatever name that feels comfortable for you use to introduce yourself. Let’s just go around the table. Like I mentioned, my name is _____.

Thank you so much for introducing yourselves. Let’s get started...

1. What are the most important things you do as a CHA to help people improve their health status?
2. As a CHA, how are you able to reach folks that traditional health care does not?
3. As a CHA, where do you get your healthcare information to share with the community?
 - Probe about from who/where/referral source
 - How do you know it’s the most updated information/knowledge?
4. When you get new healthcare information from your sources, does it always fit with the needs of the community?
 - If not, why not?
 - If so, how?
5. CHAs have a unique role as a bridge between health providers and the people. How could CHAs be better trained to get the most updated health information and make sure it is applicable to the community members?
6. Is there anything else you would like to share that I did not ask about helping CHAs like yourself, be effective in sharing healthcare information with the community?

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Interview Questions for focus groups with Lay Community Members with Community Health Advisor Contact:

- *How do African American Delta residents make decisions about healthcare and use of health care information?*
- *Who/what are trusted sources of information that they apply to their health care use and health care decisions?*
- *Alternatively, what sources are not trusted, what would not be effective/appropriate sources of evidence-based information about health care treatment/treatment choices?*
- *How do trained lay community health advisors/patient advocates (such as Freddie White-Johnson) figure into their decision-making? As sources of health information that they use or apply to their own health care?*

Actual questions for Lay community members with CHA contact:

Icebreaker: Please introduce how you would like to be called. First names are fine or you can use whatever name that feels comfortable for you use to introduce yourself. Let's just go around the table. Like I mentioned, my name is _____.

1. Where do you get your healthcare services?
 - How do you decide where to go for services?
2. Where do you get information about taking care of your health? (e.g., to prevent cancer, diabetes)
 - From whom?
 - How do you decide where to get the information?
3. What are the challenges of getting good health information (to prevent cancer or diabetes) in the Delta?
4. Once you have good health information, what are the challenges of using good health information (to prevent cancer or diabetes) in the Delta?
5. What is the role of ____ (Name the group they have had contact with through Freddie's network, e.g. MSNCCP community health workers, Men in Black and Blue, etc) in providing health information in the Delta?
 - How has ____ (MSNCCP community health workers) been able to do things that the traditional healthcare system has not been able to?
6. Is there anything else you would like to share that I did not ask about getting health information that you can use to take care of your health?

Thank you so much for your time and for sharing so much valuable information. This was really helpful. I will turn off the audiorecorder now, unless there is more information you want to share. Mary will have your gift cards available for you, so please see her by the door.

(Note to self: Write reflexive notes immediately after the interviews. Do not consult with one another until jotting down a few notes or even bullet-points. Type this into the computer afterwards)

***Italicized text are the guiding questions that we provided in PCORI submission*

Interview Questions for Lay Community Member Focus Groups without Community Health Advisor

Contact:

- *How do African American Delta residents make decisions about healthcare and use of health care information?*
- *Who/what are trusted sources of information that they apply to their health care use and health care decisions?*
- *Alternatively, what sources are not trusted, what would not be effective/appropriate sources of evidence-based information about health care treatment/treatment choices?)*
- *How do trained lay community health advisors/patient advocates (such as Freddie White-Johnson) figure into their decision-making? As sources of health information that they use or apply to their own health care?*

Actual questions for Lay community members without CHA contact:

Icebreaker: Please introduce how you would like to be called. First names are fine or you can use whatever name that feels comfortable for you use to introduce yourself. Let's just go around the table. Like I mentioned, my name is _____.

Thank you so much for introducing yourselves. Let's get started...

1. Where do you get your healthcare services?
 - How do you decide where to go for services?
2. Where do you get information about taking care of your health? (e.g., to prevent cancer, diabetes)
 - From whom?
 - How do you decide where to get the information?
3. What are the challenges of getting good health information (to prevent cancer or diabetes) in the Delta?
4. Once you have good health information, what are the challenges of using good health information (to prevent cancer or diabetes) in the Delta?
5. Are you familiar with community health workers like _____ (Men in Black and Blue, MS Network for Cancer Control and Prevention, Deep South Network for Cancer Control and Prevention)?
 - What do you know about them?
6. Is there anything else you would like to share that I did not ask about getting health information that you can use to take care of your health?

Thank you so much for your time and for sharing so much valuable information. This was really helpful. I will turn off the audiorecorder now, unless there is more information you want to share. Mary will have your gift cards available for you, so please see her by the door.

(Note to self: Write reflexive notes immediately after the interviews. Do not consult with one another until jotting down a few notes or even bullet-points. Type this into the computer afterwards)